

Sources of innovation & Identification of Opportunities

KNU RIEBA Innovation Centre holds an international conference on 7th ~ 8th November. We deal with in-depth research related to Innovation & Entrepreneurship. This year we are going to analyse the sources of business innovation & identify new business opportunities. Specifically, we are going to have a

- 1) Mentor session to help both doctoral students and young scholars.
- 2) Joint project with Helsinki Metropolia Univ. of Applied Science.
- 3) Pursuing regional mobile health industry development
- 4) Publishing a special issue on these subjects

I would like to invite you to our conference.

Schedule		
Time	11/7 (Thurs)	11/8 (Fri)
10:00-12:00	Paper Session	Roundtable on Publication
12:00-13:30	LUNCH	
13:30-15:00	Symposium I: Innovation	Business Trip & Farewell
15:00-16:30	Symposium II: Entrepreneurship	
16:30-18:00	Symposium III: Mobile BioHealth Big Data Analytics	
18:00-19:00	Discussion	

Research Mentor(s):

Prof. Paul Hong, (Univ of Toledo)

Prof. Youngwon Park, (Univ of Tokyo)

Prof. Jay Kim. (INSEAD)

Time: 7th ~8th November 2013.

Place: KNU Int'l Commerce Hall.

Hosted by: KNU RIEBA Innovation Centre & IHIS

Sponsor: KNU LINC

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