



2016 Thrive or Perish? Nurturing a start-up ecosystem for a creative economy

November 3 (Thurs) ~ Nov. 4 (Fri), 2016

EXCO, Daegu

Organized by KNU,
KNU RIEBA Innovation Center

Supported by
Daegu Global Innovators Festa
KNU LINC
Daegu Convention & Visitors Bureau
KNU iLAB

1. Invitation

Advances in today's creative economy are spurring the need for creative ideas and entrepreneurial behaviors to Korean economy in general and regional economic development in specific.

A clear understanding of one's mission and vision coupled with a strategic intent is considered to be a source of regional creative ecosystem health. This conference seeks to solidify and extend scholarly research on entrepreneurship at all levels of business, providing a forum where novel contributions to these fields can be showcased.

Theoretical and empirical presentations in the

area of corporate entrepreneurship, startup ecosystem strategy and its health related policy, as well as case studies are welcome! Specifically, we offer PDW session for helping young scholars to develop their research idea and Startup Panel for policy development will be offered for regional development.

Paper contributions to the conference will be considered for two special issues, International Journal of Business Excellence and International Journal of Business Innovation and Research. Both journals are indexed by SCOPUS.



Committee
Members

Gyewan Moon
(KNU)

Eunjoon Lee
(KNU)

Il Kon Kim
(KNU)

William Hunsaker
(KNU)

Paul Hong
(Univ. of Toledo)

Ilsang Ko
(CNU)

Beom sool Kim
(NIPA)

Kagami Shigeo
(University of Tokyo)

Youngwon Park
(Saitama University & University of Tokyo)

Tae Yong Yang
(KAIST)

1. Conference Schedule

Conference Schedule			
	11/2 (Wed)	11/3 (Thurs)	11/4 (Fri)
8:00		Registration	
9:00		Presentation (I)	PDW Session
10:00			Startup Panel
11:00			
12:00		Lunch	
13:00		Presentation (II)	Farewell Lunch
14:00			
15:00			
16:00		Presentation (III)	
17:00			
18:00			
19:00	Welcoming Dinner	Conference Dinner	
20:00			

2. Conference presenter

7th International Conference on Entrepreneurship : Thrive or Perish!				
No	Country	Name	Affiliation	Topic for presentation
1	Japan	Youngwon Park	Saitama Univ. & Univ. of Tokyo	IoT and Platform-based Ecosystem
2	USA	Paul Hong	U of Toledo	Sustainable Ecosystem and Self-Management Organization
3	France	BIGA DIAMBEIDOU Mahamadou	ICN, France	Early development and growth of new ventures
4	Finland	Jyrki Saarinen	UEF	Commercialization and successful startup in Finland
LUNCH				
5	India	Siva Ramamoorthy	IIM	Lessons from Indian Startup Ecosystem
6	USA	Rick Rasmusen	UC Berkeley	Development of an Angel Network in Korea
7	Singapore	Jay Kim	INSEAD	Corporate Entrepreneurship
8	Japan	Kagami Shigeo	Univ. of Tokyo	University Entrepreneurship and Innovation Ecosystem at the University of Tokyo
9	Finland	Saara Hiltunen	UEF	Service Ecosystem for Aging in Finland
SUMMARY				

3. Call for Paper

1) Abstract due by October 3, 2016

Contributors should submit, by email, a double-spaced abstract of not more than 300 words. The abstract should succinctly summarize the research to be presented, highlighting the contribution of the paper to the fields of innovation, entrepreneurship, or management.

2) Full papers due by October 24, 2016

Contributed papers will be published in the Conference Proceedings and posted on the conference website. Papers must be written in English.

Paper submission email: gwmoon@knu.ac.kr

3) Areas of research interest include, but are not limited to, the following:

a. Innovation

- The nature of innovation (types, sources, models, process, dynamics of innovation, e-innovation, etc.)
- Innovative behavior, absorptive capacity, creativity, invention, innovators
- Leadership, organizational learning, knowledge management, CoPS (Communities of Practice)
- Innovation and culture, cultural competence
- Innovation clusters and inter-organizational networks

b. Entrepreneurship

- Entrepreneurship cognitions and the process of entrepreneurship
- Entrepreneurship in the Asian context
- Recognizing, seizing, and constructing business opportunities
- The entrepreneurial manager, the new venture team, personal ethics, and the survival and growth strategies for venture companies, small/medium enterprises, and/or family enterprises
- Entrepreneurship as practice
- Venture capital and the financing of entrepreneurial ventures

c. Entrepreneurship in Nursing and Smart health

- Nursing background with business to utilize creativity and resourcefulness
- Topic may focus on patient care, consulting, computerized system, home care, and education
- Mobile telemedicine
- Health information exchanges in healthcare organizations
- Personal health record

Deadline for Paper submission : Abstract - October 3, 2016/ Full paper - October 24, 2016